

> Senior Digital CG Animation Artist (f/m/d)

Work Environment

Audi is an unmistakable combination of clarity, technology, intelligence and emotion. Four principles which form the fundamental pillars of the Audi Design Philosophy.

'The Radical Next' is a unifying philosophy, which we apply to every decision we make. The whole of our brand will be expressed in every detail, from our working culture and processes to our places, space and interfaces. We are establishing Audi as a design-driven company.

A key aspect of a design driven company is its digital experience. Understanding the customer and how they see, feel and interact with our brand on a digital level is fundamental. Encompassing the functions of In-Car UI/UX and Beyond Car CX, Design Visualisation, externally facing Visualisation and AI. The Digital Design Experience team brings the Brand look and feel to a variety of digital touchpoints for the customer.

The role of Senior Digital CG Image Artist holds an important position in creating digital imagery of Designs both in an internally facing and customer facing capacity. Generating high-end visuals for web, social and print media as well as internal and external Design events, the successful candidate should have a proven record in creating content that showcases a new vehicle from Design to public reveal.

Job Purpose/Role

- > Creation of high-end photorealistic CGI animations for design reviews, management presentations, internal events, vehicle premieres and public reveal activities
- > Development of premium animation assets for external communication channels, including web, social media, marketing activations and point-of-sale applications
- > Preparation, optimization and integration of design data from various digital creation environments (e.g. Alias, Maya, Blender) throughout both early concept phases and production release stages
- > Development and application of highly realistic digital materials that accurately reflect physical surface, color and material properties
- > Creation of bespoke lighting concepts and virtual environments to showcase vehicle designs with the highest level of quality and realism
- > Compositing, post-production and final refinement of animation content to achieve premium visual standards
- > Development and execution of camera animations as well as functional and aesthetic animations of vehicle components
- > Rigging and animation of complete vehicle models for realistic driving and motion sequences
- > Creation of vehicle animations in fully digital environments as well as in hybrid productions integrating CGI content with live-action footage and motion plates



Additional Information

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This position is available from 01/11/2026 at AUDI AG in Ingolstadt. Generally all positions at Audi can be filled on a part-time basis. Applications must be submitted in electronic form via our job portal.

Job profile and application:
www.audi.com/jobs
 Reference Code: I-D-113964

Your questions can be answered by Ms.
 Julia Huber on:
 0841-89-980271

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Key Requirements/Skills/Experience

- › Degree in Transport, Automotive or Product Design with a focus on Visualisation, CGI or Animation; or Degree in VFX, Animation or CGI related fields with a focus on Automotive
- › Strong Communicator
- › Highly Creative with exceptional story telling ability
- › Extensive knowledge and experience of all aspects of Design and Customer facing Visualisation
- › Exceptional hands-on CGI animation creation skills
- › Excellent time management and project management ability
- › Ability to identify new, workflows and processes to improve time to production
- › Able to work on faster Design Visualisation projects as well as longer customer facing projects
- › A passion for the imagery, animation, film and photography
- › Strong understanding of how to successfully light and shape a vehicle design
- › Best practice knowledge for image and animation creation
- › Very good Visualisation software and Visualisation pipeline knowledge, especially VFX, Animation or CGI orientated Degree level qualification
- › Material Creation abilities
- › Strong understanding of film and photography processes with some experience of vehicle photoshoots
- › Understanding of digital modelling processes and how they best support a successful Visualisation pipeline
- › Understanding of digital material creation pipelines and best practice



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